

DATA VALUE CREATION SERVICES

Create business value from your enterprise data

Our Data Value Creation services is a jumpstart offering to help you identify and extract potential value from your enterprise data. We develop a value creation plan for your data monetization initiative along with a roadmap of implementation options. Starting with the problem statement we work with your team to define value areas, quantify the benefits, and establish an outcome focused deployment plan. The service includes a comprehensive data discovery process to identify data lineage, source mapping, prioritize data elements, establish data models, catalogs, policies, and validation requirements culminating in a roadmap for you to get started in your data monetization journey.

About NextPhase

NextPhase is your trusted partner for cloud data management solutions:

- We deliver a white-glove service to handle data transports, data validation, improve data usability and data governance
- Our expertise comes with 400+ cloud certifications and accreditations to support our customer's business challenges and growth
- We have access to 300+ resources to service our client's requirements for cloud and data management services
- Over the past 10+ years, NextPhase has delivered successful technology services projects to clients across Financial Services, Bio-Technology, and High Tech
- As a Snowflake and AWS APN member, we have certified resources to support your data cloud initiative

Data Value Creation benefits for your enterprise:

- Help discover your enterprise data potential and guide your organization towards a data driven transformation
- Identify areas of data monetization and develop a plan to attain those benefits
- Establish a roadmap of data benefits for the organization and create a baseline plan for implementation



Why NextPhase?

Efficiency - We execute with efficiency using our prescriptive templates to analyze and develop your data monetization plan

Economics - Freedom. Let your critical resources focus on your business challenges and your customers. We will do the detailed work and get you information needed to make the key decisions

Expertise - Our professionals have 10+ years of experience working with various organizations on their data management challenges. With NextPhase you get an experienced team that brings industry best practices and expertise to your organization

NextPhase is uniquely qualified to deliver a comprehensive Data Value Creation Services tailored to meet your enterprise data management objectives.

Let's get started!