

Modern Cloud Data Warehouse Framework

Why use Snowflake?



What is a Cloud Data Warehouse?

A cloud data warehouse is a managed database services optimized for analytics, scale and ease of use and delivered in a public cloud.

Cloud-based data warehouses utilize on-demand computing including far-reaching user access, unlimited storage, and highly scalable compute capacity and based on a pay-as-you-go scenario.

Some of the most popular cloud-based data warehouses include Snowflake, Amazon Redshift and Microsoft.



Why Move to a Cloud Data Warehouse?



End-to-End
Data management.



Improved Efficiency &
Cost Optimization



AI & Machine Learning
(ML) Capabilities



Data Strategy &
Data Governance

Where Snowflake Fits into Your Ecosystem?

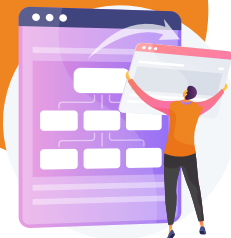


Snowflake Is A Part of Your Data Ecosystem

Snowflake data cloud platform integrates analytics, application integration, data science, machine learning, and many other components that will mature with your business.

❄️ Benefits Your Business Can Realize With Snowflake

- Compute resources and data storage costs are priced separately
- Seamless connectivity to multi-cloud environment
- Simple to use interface and intuitive.
- Snowflake ensures high availability and durability of your data
- Full access control over the data stored in the Snowflake platform



Data Sharing Workloads

Snowflake’s Data Cloud allows secure data sharing across their global business ecosystem.

- Secure and Governed Access to Data
- Enable Data Discovery from the Data Marketplace
- Live data accessibility from across your organization



Data Science Workloads

- A single, consolidated source for all data
- Efficient data ingestion capabilities for a variety of data sources
- Powerful compute resources for data preparation
- An extensive partner ecosystem

